

### UNIQUE INITIATIVES BY DEPARTMENTS

- To commemorate the Vicennial year of our college's presence, the departments, associations and cells have formulated unique initiatives addressing various issues, educational and social.
- The Department of Computer Applications Shifts 1 and 2 – Tech Reach – an Urban Slum Sensitization Initiative inculcating technical skills among Higher Secondary School Students
- The Department of Computer Science Shift 1 – Techie Entrepreneurs to provide basic skills to technical entrepreneurs
- The Department of Computer Science Shift II – EES – to enhance employability skills and bridge the gap between job aspirants and recruiter expectations.
- The Department of Commerce Shift 1 – Phoenix Drive – A community development initiative to develop social responsibility among our students
- The Department of Commerce 2 – Academic Enrichment Across Boundaries
- The Department of Management – PATH – a Personality Augmentation Training Hub , an initiative for PG students to train UG students in personality enrichment
- The School of Media Studies – Communicare – to equip school students with skills of journalism, photography and content creation.
- The Department of Corporate Secretaryship Shift 1 – Veetukku oru Auditor, to provide awareness and orientation on professional auditing programmes among higher secondary students
- The Department of Corporate Secretaryship Shift II – A student skill development programme to groom students for industry readiness.
- The Department of English Shift 1 and 2 – SWAP Cell – a cell to provide training in spoken written and presentational skills
- The Department of Tamil Shift 1 – Thalir – A creative development initiative to promote art and literature
- The Department of Social Work – STEPS – Self Transformation and Empowerment Program for Students to promote mental health and life skills
- The Department of Mathematics – The Mathematics Hub – a peer learning programme to help students succeed in competitive exams.

- The Department of Psychology – C Qube – a meta professional space to train and deliver psychology services in the new normal
- The Department of Accounting and Finance Shift 1 – Vana Mahotsav – an environmental protection programme to address the issue of deforestation
- The Department of Accounting and Finance Shift 2 – Dream Fruitions – to provide coaching for competitive exams
- The Extension Cell – A Social Awareness Campaign to bring about awareness on social issues among the members of society
- The Library – Delaney Library Lecture series 2021 to promote subject specific knowledge in various domains
- The Alumni Association – Heed to Hunger - an inreach initiative to provide meals to students from lesser privileged backgrounds
- The Parent Teacher Association – Smart Digital Citizenship to create awareness on digital safety
- Patrician Institutions Innovation Cell and Startup and Incubation Team – Patrician E Com startup Expo 2021 – an initiative to promote entrepreneurship via e commerce platforms.

